

# Maptaskr

Improve your field sales team's productivity by up to 25%

The ultimate solution for field sales professionals

#HigherClientSatisfaction



## Better Visibility

Maptaskr offers a comprehensive field sales solution for sales professionals, sales managers and sales operation. It is designed to enhance sales organisation to improve sales performance, reduce operation costs and improve sales team retention.

Used by thousands of sales professionals globally, Maptaskr brings focussed visibility to prospects and sales opportunities, enabling better planning and reducing travel time, allowing for more customers to be seen and closing of sales.

If you need better visibility of your accounts, leads, and contacts, Maptaskr can provide the right information to assist your team to perform better.

## Maptaskr is helping:

Sales Representatives

Sales Managers

Sales Operations

Maptaskr improves the productivity of the whole sales team and removes many non-selling activities and Administration, and assists with all the sales phases.



## Maptaskr at a Glance

If you have a field sales team but have a hard time retaining your sales staff, Maptaskr can help. Maptaskr helps: Sales Representatives see 'Accounts near me'; Sales Managers to assign or split a territory; and Marketing wanting to create a quick marketing campaign such as a Marketing List.

# Some of the features available in Maptaskr:

Maptaskr provides all the benefits you need to run a successful sales team whilst reducing your operation costs.

 **Route Planning & Optimisation**  
Plan your day like a pro with optimised route planning ensuring you are as productive as possible.

 **Take Customer Notes**  
Record notes and details on customer interactions. Make notes searchable via your CRM.

 **Draw, Annotate and Measure**  
Create, share and collaborate directly on business data via a map. Share your maps with colleagues.

 **Territory Management**  
Design and manage territories from the ground up ensuring you have the right person covering the right account.

 **Check In/Out (Lone Worker)**  
Enable lone workers to check-in and out to ensure safety. Automated workflow on who is notified when worker is due back.

 **Custom Map Pins and Markers**  
Create custom map pins and markers to clearly identify different entities from each other.

 **Auto Appointment Scheduling**  
Meeting cancellations happen but with auto scheduling, Maptaskr can help you fill that gap and much more.

 **Import 3rd Party Data**  
Need to import Excel data, shapefiles, KML files or any other 3rd party data? Maptaskr makes it as easy as 3 clicks to import this data.

 **Heat Maps and Visualisations**  
Create heatmaps and intuitive visualisations to see patterns in your data.

 **Calendar Integration**  
Sync your calendar to maximise your day. Have a private appointment? Maptaskr recognises this and books around it, allowing for travel time.

 **Easy 1-Click Actions**  
Trigger any workflow or 'call to action' within Dynamics 365 or PowerPlatform direct from within Salestaskr.

 **View Power BI Dashboards**  
View PowerBI dashboards directly with the map. Drill down into the data that matters quickly.

 **In-Depth Data Search**  
Easily search for specific customers and account types using the in-depth search.

 **Query Builder**  
Easily build complex queries from your business data, visualise on the map, then trigger 1-click actions to act on data.

 **New Sales Lead Generation**  
Using our AI lead generation tool, instantly find new leads based on your search criteria.

## Maptaskr is integrated with:

Maptaskr talks with many data sources and map file types. Here are some of our main integration partners:



## Solution Guarantee

Maptaskr is a Microsoft Co-Sell certified solution and available from Microsoft AppSource, Apple Store and Android Play.

We are part of the Microsoft Global Co-Sell program, which means the solution is verified and quality controlled.

Would you like to learn more?  
[maptaskr.com](https://maptaskr.com)

